

## OYO

OYO is a hotel network that offers standardized and hassle-free stay experiences. OYO works in close proximity with its hotel partners while exercising full control over the hotels for ensuring a quality experience for travelers. Its network includes major metros, regional business hubs, leisure destinations as well as pilgrimage towns. OYO revolutionizes the fragmented and legacy-driven budget hospitality space in India by allowing standardization of services, amenities and in-room experience, and its proprietary apps for inventory-management, room-service, revenue-management, and customer-relationship management.

### Overview:

**Geographic Region:** India

**Industry:** Travel

**Company Website:** <https://www.oyorooms.com>

**CEO:** Ritesh Agarwal

### Investors:

SoftBank

SoftBank Investment Advisers

Greenoaks Capital

Didi Chuxing

Airbnb

Huazhu Hotels Group

Grab

### Funding Rounds

Date	Transaction Type	Lead Investors	Number of Investors	Capital Raised
04/01/2019	Series E	Airbnb	1	\$75M
02/14/2019	Series E	Didi Chuxing, SoftBank Investment Advisers	2	\$100M
12/07/2018	Series E	Grab	1	\$100M
09/25/2018	Series E	SoftBank Investment Advisers	4	\$1B
09/12/2017	Corporate Round	Huazhi Hotels Group	1	\$10M
09/07/2017	Series D	SoftBank Investment Advisers	5	\$250M
08/16/2016	Series C	SoftBank	4	\$90M
07/01/2015	Series B	SoftBank	4	\$100M
02/01/2015	Series A	Greenoaks Capital	3	
06/01/2014	Seed Round		2	