

# The We Company



The We Company is a platform that transforms buildings into dynamic environment for creativity, focus, and collaboration. It holds three subsidiary businesses: WeWork, WeLive, and WeGrow. It's most notable business, WeWork, provides companies with a shared workspace, services and amenities. Through its latest funding by SoftBank, the We Company has expanded its business model into housing and education.

## Overview:

**Geographic Region:** U.S.

**Industry:** Business Products and Services

**Company Website:** <https://www.we.co/#we>

**CEO:** Adam Neumann

## Investors

Benchmark Capital  
 Goldman Sachs & Co  
 Harvard Management Company  
 Hony Capital Beijing Co Ltd  
 J.P. Morgan Chase & Co.  
 Legend Holdings; AKA: Legend Star  
 Shanghai Jin Jiang International Hotels (Group) Co. Ltd.  
 SoftBank Group Corp.  
 SoftBank Vision Fund  
 T. Rowe Price Associates, Inc.  
 Undisclosed Firm  
 Wellington Management  
 Wellington Management Company LLP

## Valuation

Date	Valuation
2/1/2019	\$49.0B
10/25/2017	\$22.7B
6/30/2017	\$22.0B
3/13/2017	\$21.1B
7/8/2016	\$18.0B
3/8/2016	\$17.7B
6/23/2015	\$11.3B
12/16/2014	\$5.4B
2/3/2014	\$1.6B

## Preferred PPS

Date	PPS
2/1/2019	\$110.00
10/25/2017	\$57.90
6/30/2017	\$57.90
3/13/2017	\$57.90
7/8/2016	\$50.19
3/8/2016	\$50.19
6/23/2015	\$32.89
12/16/2014	\$16.65
2/3/2014	\$5.39
6/3/2013	\$1.85

## Common PPS

Date	PPS
6/26/2018	\$26.75
3/15/2018	\$26.45
6/2/2017	\$22.41
6/2/2017	\$5.80
4/29/2015	\$16.65

## Latest Funding Round

Date	Amount	Valuation	Est. Fully Diluted Shares	Preferred Price Per Share
02/01/2019	\$5.0B	\$49.0B	445,825,154	\$110.00
<b>Preferred Price Per Share:</b> \$110.00		<b>Participating Preferred Cap:</b> N/A		
<b>Round:</b> Series E or Greater		<b>Anti-Dilution:</b> Weighted Average		
<b>Direction:</b> Up Round		<b>Redemption:</b> No		
<b>Liquidation Preference:</b> Pari Passu		<b>Cumulative Dividends:</b> No		
<b>Liquidation Multiple:</b> 0 - 1x		<b>Dividend Rate:</b> -		
<b>Stock Type:</b> Conventional Convertible		<b>Reorganization:</b> No		
<b>Capped Participation:</b> No		<b>Pay to Play:</b> No		
		<b>Pay to Play Penalties:</b> -		