

Snapdeal



With millions of customers and more than 500,000 sellers, Snapdeal is India's largest no-frills ecommerce marketplace. Snapdeal is host to 200 million listings & offers a wide selection of value-focused products across 600 categories such as home, kitchen, apparel, fashion accessories, mobile and electronics, books and more. Some of the Investors in the company include SoftBank, Alibaba, Temasek, BlackRock, Foxconn, among others.

Overview:

Geographic Region: India

Industry: E-Commerce & direct-to-consumer

Company Website: <https://www.snapdeal.com>

CEO: Kunal Bahl

Investors:

Intel Capital

Bessemer Venture Partners

SoftBank Capital

Nexus Venture Partners

Alibaba Group

Kalaari Capital

Foxconn Technology Group

Black Rock

Funding Rounds

Date	Transaction Type	Lead Investors	Number of Investors	Capital Raised
05/29/2017	Venture Round	Nexus Venture Partners	3	\$15.8M
08/26/2016	Venture Round	Clouse SA	1	\$21M
02/14/2016	Secondary Market	Ontario Teachers' Pension Plan	2	\$200M
08/18/2015	Private Equity Round	Alibaba Group, Foxconn Technology Group, SoftBank Telecom Corp	8	\$500M
10/27/2014	Private Equity Round	SoftBank Telecom Corp	1	\$627M
08/27/2014	Venture Round	Ratan Tata	1	
05/20/2014	Series E	BlackRock	5	\$100M
02/26/2014	Series D	eBay	6	\$133.7M
08/13/2013	Venture Round	SoftBank Capital	1	\$75M
04/01/2013	Series C	eBay, Intel Capital, Recruit Co., Ltd	9	\$50M
09/01/2011	Series B	Bessemer Venture Partners	3	\$40M