

Maplebear Inc. (Instacart)

Instacart is a grocery delivery startup that delivers in as short as an hour. Focused on delivering groceries and home essentials, Instacart already has over 500,000 items from local stores like Whole Foods, Trader Joe's, Safeway, and Costco.

Overview:

Geographic Region: U.S.

Industry: On-Demand

Company Website: <https://www.instacart.com>

CEO: Apoorva Mehta

Investors:

Andreessen Horowitz LLC

Canaan Partners

Coatue Management LLC

Comcast Ventures

D1 Capital Partners

FundersClub Inc

Glade Brook Capital Partners

Individuals

Initialized Capital

Khosla Ventures LLC

Kleiner Perkins Caufield&Byers LLC

SV Angel

Sequoia Capital

The Wellcome Trust

Thrive Capital Partners LLC

Valiant Capital Partners

Y Combinator Continuity Fun

Valuation

Date	Valuation
12/15/2014	\$2,109,182,273.00
07/10/2015	\$2,120,946,983.00
03/02/2017	\$3,437,780,299.00
02/07/2018	\$3,996,962,596.00
02/07/2018	\$3,996,962,596.00
04/05/2018	\$4,179,315,555.00
11/08/2018	\$7,199,389,971.00

Preferred PPS

Date	PPS
06/26/2013	\$0.24
06/10/2014	\$2.98
12/15/2014	\$13.31
07/10/2015	\$13.31
03/02/2017	\$18.52
02/07/2018	\$20.11
04/05/2018	\$20.11
11/08/2018	\$29.74

Common PPS

Date	PPS
02/08/2013	\$0.00
08/27/2014	\$1.10
09/17/2018	\$9.55
09/17/2018	\$9.55

Latest Funding Round

Date	Amount	Valuation	Est. Fully Diluted Shares	Preferred Price Per Share
11/08/2018	\$871.70	\$7,199,389,971	242,093,139	\$29.74
Preferred Price Per Share: \$29.74		Participating Preferred Cap: -		
Round: Series E or Greater		Anti-Dilution: Weighted Average		
Direction: Up Round		Redemption: No		
Liquidation Preference: Pari Passu		Cumulative Dividends: No		
Liquidation Multiple: 0 - 1x		Dividend Rate: 6		
Stock Type: Conventional Convertible		Reorganization: No		
Capped Participation: No		Pay to Play: No		
		Pay to Play Penalties: -		