



## Klarna

Klarna provides e-commerce payment solutions for merchants and shoppers. Klarna was founded in 2005 in Stockholm, Sweden with the aim of making it easier for people to shop online. In the last 12 years, technology has evolved, excited and transformed the world around us, yet our mission remains as relevant as ever, to make paying as simple, safe and above all, smooth as possible.

### Overview:

**Geographic Region:** Sweden

**Industry:** Fintech

**Company Website:** <https://www.klarna.com>

### Investors:

Sequoia Capital

General Atlantic

Creandum

Visa

Dragoneer Investment Group

Snoop Dogg

Permira

H&M CO:LAB

Anders Holch Povlsen

### Funding Rounds

Date	Transaction Type	Lead Investors	Number of Investors	Capital Raised
08/06/2019	Venture Round	Dragoneer Investment Group	8	\$460M
04/08/2019	Private Equity Round		7	\$93M
01/18/2019	Funding Round	Snoop Dogg	1	
10/10/2018	Corporate Round	H&M CO:LAB	1	\$20M
07/21/2017	Private Equity Round	Permira	1	\$250M
06/27/2017	Funding Round	Visa	1	
06/07/2017	Secondary Market	Anders Holch Povlsen	2	
03/07/2017	Venture Round	Creandum	1	SEK46M
06/27/2016	Debt Financing			SEK300M
04/01/2016	Convertible Note		2	