

## Guazi (Chehaoduo)

Chehaoduo designs an online car trading platform that sells used cars. Its online car trading platform directly links individual car sellers and buyers, which help buyers remove the middlemen as well as purchase used cars easily.

### Overview:

**Geographic Region:** China

**Industry:** E-Commerce & direct-to-consumer

**Company Website:** <https://www.guazi.com>

**CEO:** Charles Phillips

### Investors:

Sequoia Capital China

Tencent Holdings

Soft Bank Investment Advisers

Tiantu Capital

58.com

Bank of China

Bank of Communications

### Funding Rounds

Date	Transaction Type	Lead Investors	Number of Investors	Capital Raised
02/28/2019	Series D	SoftBank Investment Advisers	1	\$1.5B
10/16/2018	Series C	Tiantu Capital	4	\$162M
03/01/2018	Series C	Tencent Holdings	13	\$818M
10/31/2017	Series B		6	\$180M
06/15/2017	Series B	Sequoia Capital China	6	\$400M
09/05/2016	Series A		1	\$250M
07/10/2015	Seed Round			\$60M
02/10/2015	Seed Round		1	¥1M
02/10/2015	Seed Round		1	¥3.1M