

## Coupang



Coupang is one of the largest and fastest growing e-commerce platforms on the planet. Its mission is to create a world in which customers ask “How did I ever live without Coupang?”. The company places customers first and offer them the best possible prices and product selection within a highly convenient and personalized shopping environment.

### Overview:

**Geographic Region:** South Korea

**Industry:** E-commerce & direct-to-consumer

**Company Website:** <https://www.coupang.com>

**CEO:** Bom Suk Kim

### Investors:

Sequoia Capital

Founder Collective

Wellington Management

Altos Ventures

Softbank

Maverick Ventures

Black Rock Private Equity Partners

### Funding Rounds

Date	Transaction Type	Lead Investors	Number of Investors	Capital Raised
11/20/2018	Private Equity Round	SoftBank Investment Advisers	3	\$2B
03/05/2018	Series I		1	
09/05/2016	Series E		1	
06/02/2015	Private Equity Round	SoftBank	1	\$1B
12/10/2014	Private Equity Round	BlackRock Private Equity Partners	6	\$300M
05/28/2014	Venture Round	Sequoia Capital	9	\$100M
03/29/2011	Venture Round	Altos Ventures, Maverick Ventures	3	\$18M
06/23/2010	Venture Round		3	