

ByteDance



ByteDance is a Chinese Internet technology company founded in 2012 which provides platforms to enable people to discover a world of creative content powered by leading technology. ByteDance has owned several popular products including highly popular mobile apps in China that are Toutiao and TikTok. Toutiao powered by smart recommendation algorithms is one of the largest content discovery platforms in China. TikTok is a video-sharing platform that empowers people to capture world's beauty and creativity.

Overview

Geographic Region: China

Industry: Communication/Media

Company Website:

<https://bytedance.com>

CEO: Yiming Zhang

Investors

Morgan Stanley
Goldman Sachs
Primavera Capital Group
Kohlberg Kravis Roberts
SoftBank
General Atlantic
Bank of China
CMB Wing Lung Bank
TCV
K3 Ventures

Funding Rounds

Date	Transaction Type	Lead Investor	Number of Investors	Capital Raised	Valuation
2019-4-10	Debt Financing	Goldman Sachs, Morgan Stanley	4	\$1.3B	\$76.3B
2018-10-25	Private Equity Round	General Atlantic, Kohlberg Kravis Roberts, Primavera Capital Group, SoftBank	5	\$3B	\$75B
2018-10-1	Series E	K3 Ventures	1		